



>> NEUMANN.BERLIN

THE NEUMANN DECCA TREE INITIATIVE

A Scalable Program to Inspire, Educate and Elevate the Next Generation of Recordings

TLM 107 DECCA TREE CONFIGURATION

Three Matched TLM 107 microphones set to Omni create a modern, versatile Decca Tree system - delivering classic results with exceptional value and flexibility.

- 20 Hz – 20 kHz
- 10 dB-A self-noise
- Up to 155 dB SPL (with pad)
- Five polar patterns with Low Cut, Pad, and distinctive sound character



MENDELSSOHN'S ELIJAH - AUTHENTIC 7-MIC ARRAY SESSION
RAY MILLER: 2ND CLARINET & RECORDING ENGINEER

REAL ARRAY / REAL SESSION

THREE NEUMANN MATCHED TRIOS. ONE PROGRAM. THREE LEVELS.

Create the microphone for that moment—from the same Decca Tree methodology and growth path.



KM 183 INSTITUTIONAL

Accessible, true-omni foundation for schools and community organizations.



TLM 107 PROFESSIONAL

Versatile multi-pattern mic for professional institutions and serious ensembles.



M 150 TUBE REFERENCE

The ultimate Neumann Decca Tree experience and heir to the M 50 legacy.



THE DECCA TREE STANDARD

A proven 3-microphone technique that captures orchestras and ensembles with natural balance, depth and realism.



3 → 2 → 1 GROWTH PATH

Start with 3 microphones (Decca Tree), expand to 5 (add Wide L & R – Outriggers), then to 6 channels (add Chorus or Solo mic) using the same platform.



SCALABLE RECORDING PLATFORM

The complete 3 → 2 → 1 system provides a modern, flexible foundation for music education, performance capture and broadcast.



EDUCATION & FUNDING SUPPORT

We provide curriculum resources, recording guides, grant tools, and proposal templates to help institutions succeed.



NEUMANN OUTSTANDING RECORDING PROGRAM

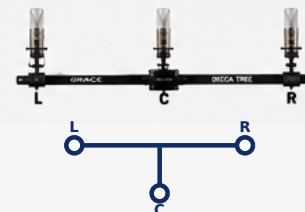
Annual recognition for the best student and community recordings made with Neumann Decca Tree systems.



A LEGACY OF INSPIRATION

Empowering students and communities to create recordings that preserve performances, build skills and inspire the future.

>> ONE VISION. ONE ECOSYSTEM. LIMITLESS POSSIBILITIES. Three ways in. One program. Endless impact.



TOP VIEW

THE NEUMANN MATCHED TRIO PRODUCT FAMILY

	TIER 1 KM 183 INSTITUTIONAL	TIER 2 TLM 107 PROFESSIONAL	TIER 3 M 150 TUBE REFERENCE
	True Omni Pressure Transducer	Multi-Pattern Large-Diaphragm Condenser	True Omni Pressure Transducer (Heir to the M 50)
POSITIONING	Accessible & Purpose-Built	Versatile & Professional	Ultimate Reference
TARGET CUSTOMERS	Schools, Community Bands, Churches	Universities, Conservatories, Pro-Am Ensembles	Professional Orchestras, Conservatories, Studios
KEY STRENGTH	Affordable, Simple, True Omni	Multi-Pattern Flexibility, Exceptional Performance	Reference Sound, Prestige & Heritage
APPROX. PRICE EACH (USD)	\$899	\$1,595	\$7,999
3-MIC FOUNDATION PRICE	~\$2,697	~\$4,785	~\$23,997
DECCA TREE USE	Dedicated Solution	Omni Setting	Reference Standard
OTHER USES	Good	Excellent (5 Polar Patterns)	Specialized / Premium

3 → 2 → 1 GROWTH PATH (SAME ECOSYSTEM)



DECCA TREE (L-C-R)

Designed to grow with each institution—one step at a time.

Wide L & R – Outriggers

Chorus or Solo mic

ILLUSTRATIVE YEAR-1 MICROPHONE REVENUE*

SYSTEMS ADOPTED	TIER 1 KM 183	TIER 2 TLM 107	TIER 3 M 150 TUBE	TOTAL REVENUE
10 Systems	\$26,970	\$47,850	\$239,970	\$314,790
50 Systems	\$134,850	\$239,250	\$1,199,850	\$1,573,950
100 Systems	\$269,700	\$478,500	\$2,399,700	\$3,147,900

*Mic/stand-only. Does not include mounts, accessories or expansion purchases.

BEYOND YEAR 1 – ADDITIONAL REVENUE OPPORTUNITIES



ACCESSORIES & MOUNTS

Optimized mounting systems, cables and cases for each tier.



EDUCATION & TRAINING

Workshops, online content and curriculum resources.



OUTSTANDING RECORDING PROGRAM SPONSORSHIP

Visibility, engagement and brand influence.

>> INSPIRE. EDUCATE. ELEVATE. The Neumann Decca Tree Initiative—preserving today's performances and inspiring tomorrow's recordings.

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